



YOUTH SERVICES

## FIRST EVER EVENT HONORING BAY AREA CHIEF FINANCIAL OFFICERS

**FOR IMMEDIATE RELEASE**

**March 15, 2006**

CONTACT: Jonathan Fishleder, (415) 673-0911 ext. 267, [jfishleder@larkinstreetyouth.org](mailto:jfishleder@larkinstreetyouth.org)

San Francisco, CA – Nominations are now being accepted for the **Bay Area CFO of the Year Awards**. This important event recognizes unsung heroes who have played a critical role in making their companies successful and who have contributed to the success of the Bay Area's economic growth and stability.

Awards will be presented for:

**CFO of the Year**

Public Company with revenues about \$500M

Public Company with revenues up to \$500M

Private Company

**Community Service**

**Transformation Agent**

**Hall of Fame – Lifetime Achievement**

Finalists and winners will be chosen by a blue ribbon independent selection panel comprised of business and academic leaders. Winners will be announced at a gala event June 7<sup>th</sup> at the Ritz-Carlton San Francisco.

Nominations may be submitted on the event website [www.cfoawards.org](http://www.cfoawards.org). All nominations must be received by March 31, 2006. Details about the event are available on the website.

The Bay Area CFO of the Year Awards is a partnership between **Larkin Street Youth Services** and the **San Francisco Business Times**, which has committed extensive advertising for the promotion of this event. Event proceeds will benefit Larkin Street, a nonprofit organization which for over 20 years has served youth who find themselves living on the streets through no fault of their own, and helped put them on a path to fulfilling and productive lives.

Mary Huss, Publisher of the Business Times is elated about the event, "CFOs will be recognized for their outstanding achievements, particularly important in this changing business climate where they are held to a higher accountability than in the past."

Title Sponsors are Comerica Bank and Deloitte. For sponsorship opportunities and more information, call 415-675-0394 or email [info@cfoawards.org](mailto:info@cfoawards.org)